



ALESTETHMAR ALALI

HOLDING COMPANY

BUILDING PARTNERSHIPS | CREATING VALUE

COMPANY PROFILE / 2026

Building Partnerships Creating Lasting Value

Saudi wholesale distribution and B2B supply solutions for food, beverages, personal and household care.

02

WHOLESALE WAREHOUSES

55

CATALOGUE BRANDS

7+

HOTELS SUPPLIED

RIYADH / SAUDI ARABIA

www.alestethmaralali.com



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WHO WE ARE

A Saudi wholesale supply platform

Al Estethmar Al Ali Holding Company serves multiple B2B channels through wholesale distribution, procurement coordination and long-term supplier relationships.

OUR PURPOSE

We connect business requirements with suitable supply sources and build dependable, repeat commercial relationships.

OUR VISION

To be a trusted business partner in Saudi Arabia, creating sustainable value across diverse sectors.

OUR MISSION

To provide clear, flexible sourcing and commercial coordination solutions that connect customers with the right products and opportunities.

BUILDING PARTNERSHIPS

CREATING LASTING VALUE



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OPERATING CAPABILITIES

Built for multi-channel supply

Our operating platform supports recurring procurement needs in the Saudi market.

01

WHOLESALE DISTRIBUTION

Two central wholesale warehouses supporting product supply to supermarket, restaurant and pharmacy chains.

02

B2B SUPPLY & PROCUREMENT

Working with manufacturers and suppliers on competitive terms, dependable availability and scalable arrangements.

03

HOTEL SUPPLY

Regular food, beverage and care product supply for more than seven hotels.

2 WAREHOUSES

4 CLIENT CHANNELS

B2B



PRODUCTS AND SECTORS

Two sectors. Four product categories.

Our website catalogue features 55 brands. The names below are examples of brands listed in the catalogue; inclusion does not by itself imply exclusive distribution rights.

01 BEVERAGES, COFFEE & DAIRY

Nadec / Pepsi / Berain / Lipton / Red Bull / Nada

02 CONFECTIONERY, SNACKS & CANNED

KitKat / Lotus Biscoff / Pringles / Lay's / Maggi

03 RICE & COMMODITY STAPLES

Barilla / TRS / De Cecco / Mutti / Shan

04 HOUSEHOLD & PERSONAL CARE

Tide / Dettol / Colgate / Persil / NIVEA

55 BRANDS IN THE CURRENT WEBSITE CATALOGUE



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CUSTOMERS AND PARTNERSHIPS

Connected to business demand

The company supplies products to four core customer channels, supported by category-focused sourcing and distribution.

01

SUPERMARKET CHAINS

Food, beverages and household essentials

02

RESTAURANT CHAINS

Wholesale food and beverage requirements

03

PHARMACY CHAINS

Personal care, hygiene and related supplies

04

HOTELS

Ongoing food, beverage and care product supply

SUPPLIER PARTNERSHIPS

We seek long-term relationships with suppliers offering consistent volumes, competitive terms, reliable availability and capacity to scale.



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WORKING WITH US

From requirement to repeat business

01

UNDERSTAND

Define the need

02

SOURCE

Identify the right supply

03

COORDINATE

Align specifications and offer

04

DELIVER

Follow through on execution

05

REPEAT

Build continued partnership

LET'S BUILD LASTING VALUE

Al Washm Street, Al Murabba, Riyadh, Saudi Arabia

reservation@alestethmaralali.com | +966 56 208 9698



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LEGAL AND CORPORATE INFORMATION

Official registration details

Details below are taken from the attached Saudi Commercial Registration and VAT certificates. Full original copies follow.

REGISTERED COMPANY

Al Estethmar Al Ali Holding Company

LEGAL FORM

Limited Liability Company / Single-person Holding

UNIFIED NATIONAL NUMBER

7023605186

COMMERCIAL REGISTRATION

Active / Issued 08 June 2021

VAT REGISTRATION NUMBER

312376561700003

VAT EFFECTIVE DATE

01 May 2026

TAX ADDRESS ON CERTIFICATE

Al Malaz, Imam Ali Ibn Abi Talib Road, Riyadh 12842

Website contact location: Al Washm Street, Al Murabba, Riyadh. The VAT certificate shows a separate registered taxpayer address.



شهادة السجل التجاري

شركة الاستثمار العالي القابضة

الرقم الوطني الموحد: 7023605186

تاريخ الإصدار: 08/06/2021

نوع الكيان: شركة ذات مسؤولية محدودة

صفات الشركة: (شخص واحد - قابضة)

حالة السجل: نشط

البيانات الأساسية للسجل التجاري



7023605186



100261180482043



TIN 3123765617 الرقم المميز
Certificate No. 100261180482043 رقم الشهادة
Certificate date 28/04/2026 تاريخ الشهادة

هيئة الزكاة والضريبة والجمارك
Zakat, Tax and Customs Authority

المملكة العربية السعودية
Kingdom of Saudi Arabia

شهادة تسجيل في ضريبة القيمة المضافة VAT Registration Certificate

تشهد هيئة الزكاة والضريبة والجمارك بأن المكلف أدناه مسجل في ضريبة القيمة المضافة بتاريخ ٢٨/٠٤/٢٠٢٦ م
The Zakat, Tax and Customs Authority certifies that taxpayer below is VAT registered on 28/04/2026 AD

Taxpayer Name	شركة الاستثمار العالي القابضة	اسم المكلف
VAT Registration Number	312376561700003	رقم التسجيل الضريبي
Effective Registration Date	2026/05/01	تاريخ نفاذ التسجيل
Taxpayer Address	الرياض، الملز، طريق الامام علي ابن ابي طالب، 12842	عنوان المكلف
CR / License Contact / ID No	7023605186	رقم السجل التجاري / الرخصة / العقد / الهوية
Tax Period	ربع سنوي - Quarterly	الفترة الضريبية
First Filing due date	2024/10/31	تاريخ استحقاق أول إقرار ضريبي

ملاحظة: كمكلفين مسجلين في ضريبة القيمة المضافة، لا يجوز لكم تحصيل ضريبة القيمة المضافة من عملائكم قبل تاريخ نفاذ التسجيل في الضريبة. وفي حال تبين غير ذلك ستقوم هيئة الزكاة والضريبة والجمارك بتنفيذ الغرامات المستحقة

Note: As a VAT registered taxpayer, you are not allowed to collect VAT from your customers prior to the effective date of the tax registration. If otherwise approved, The ZAKAT, Tax and Customs Authority will impose the applicable penalties

